

Invest in the Fraser Coast

Invest in a sustainable future



Fraser Coast
REGIONAL COUNCIL

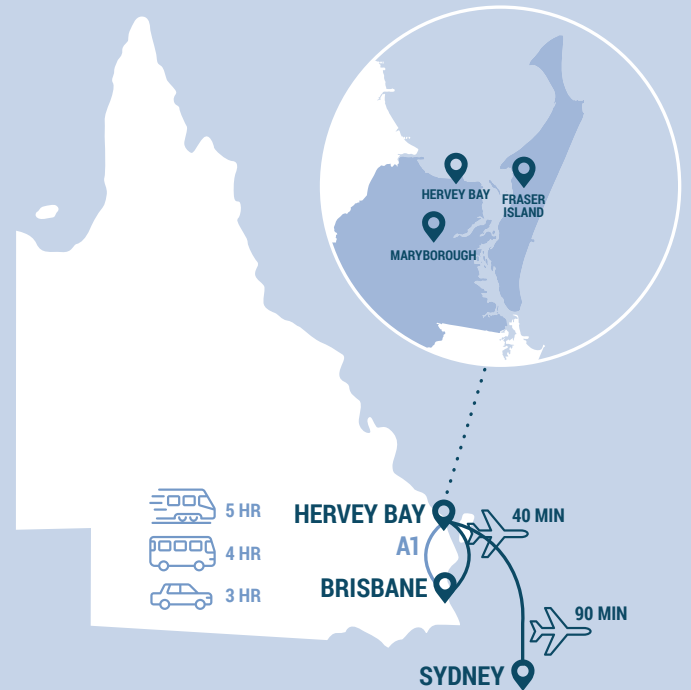
**BUSINESS
AND INVESTMENT**

The Fraser Coast provides limitless potential and opportunity. We are perfectly placed on the doorstep of the rapidly growing South-East Queensland region, and are a gateway to the resource-rich Central Queensland.

As one of Queensland's oldest, yet fastest growing regions, the Fraser Coast is brimming with opportunities to invest in a sustainable future.

Located only 250 kilometres north of Brisbane, the Fraser Coast is easily accessible from the Bruce Highway, with convenient rail and port connections. And for those travelling interstate, it's just 90 minutes by air from Sydney.

A dynamic region with a proud industrial heritage, the Fraser Coast is evolving. While health care, social services, and property and construction have become key growth sectors, the region continues to be a manufacturing hub for everything from trains and timber to niche products.



108,183
local population



302,105
economic catchment



7,105
land area (km²)



\$4.4b
gross regional product



41,316
workforce



6,736
employees
Health Care and Social Assistance Industry



1.86m
annual visitors
(2019)



6,053
local businesses



Why invest in the Fraser Coast?



A growing region of limitless opportunities

- We are the largest community in the Wide Bay Burnett Region
- Discover an abundance of unique land and development opportunities. We are a blank canvas for investors



Enviably lifestyle, inclusive community

- Where else would you rather be than Australia's favourite lifestyle destination
- One of the world's premier nature destinations



Increasingly closer to major economic activity centres

- Gympie and Tiaro bypasses to further reduce travel time to South East QLD
- We are a gateway to the resource rich Central Queensland



Diverse, sustainable economy

- Maryborough has been a proud industrial powerhouse for over 130 years
- Hervey Bay's booming population is set to fuel new housing developments, retailers, restaurants and other services

Priority growth areas



Sustainability



Health & Aged Care



Advanced Manufacturing



Tourism



Fraser Coast Regional Council – Working together to grow our region

Fraser Coast Regional Council welcomes your interest. Through proactive facilitation and support services, our Business and Investment Team can connect you to other teams within Council to see your project delivered.

How we can help

Streamlined Services

- Investment concierge to facilitate all your dealings with Council
- Fast track development applications
- Potential discount on infrastructure charges if the development will generate significant economic benefits

Business and Investment Support

- Market insight
- Access to local business networks
- Demographic and economic information
- Workforce development
- Site selection support

The Business and Investment Team is an initiative of Fraser Coast Regional Council encouraging the attraction of investment into the region. Speak with one of our team members for more information about the opportunities available in our region.

To discover more about the opportunities available on the Fraser Coast, visit investfrasercoast.com

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